

## **Coordination of the project “Sustainable Development of the Biosphere Reserve of the Delta of the Sine and Saloum through the promotion of eco-tourism”**

Date: 2007-2009

Location: Senegal

Funding source: Spanish Agency of International Cooperation and Development

Companies Involved: Las Palmas University Foundation, Canaest, S.L.

### Description

The global objective of the project is to diversify incomes of the Saloum Delta communities in Senegal through different lines of actions and objectives:

- To create the basis for diversification of the community’s economy through the creation of three different routes of eco-tourism managed by local population in Communitarian Centres of Eco-tourism.
- Improve transport infrastructures through a combination of terrestrial and aquatic transport able to satisfy the visitors and residents needs.
- To impulse the formation of Eco-tourism community guides, cultural and natural guides, trainers in micro-business and environmental managers specially in the fields of renewable energy and sewage water.
- To promote efficiency in public management of the ecosystems as well as community involvement and participation in decision-making process
- To enhance the incorporation of low cost solar, thermal and photovoltaic systems for domestic energy production.
- To create the trade mark “eco-tourism and solidarity” through a promotion plan together with close collaboration with specialised distributors, web page creation, and development of economic, social and environmental indicators for impact evaluation.